

4450 State Route 2002, Hop Bottom PA 570-877-2417 | Kelly@kellyfinan.com | www.kellyfinan.com

EDUCATION University of Vermont, Burlington VT

M.S. Plant Biology: Field Naturalist Program (May 2014), GPA 3.89

**Rhode Island School of Design:** Summer Institute of Graphic Design Studies, Providence RI **Web Design and Logo/Identity Design** (Summer 2010), GPA 3.85

University of California Extension, Santa Cruz, Santa Cruz CA Graduate Certificate, Science Illustration (June 2009), GPA 4.0

Juniata College, Huntingdon PA B.S. Liberal Arts (May 2008), GPA 3.89, Class rank 8 of 316 Major/Minor: Environmental Science/Studio Fine Arts Study abroad in the Galapagos Islands

### **EXPERIENCE**

# Graphic design and illustration

- Illustrating scientific subjects in both traditional and vector styles
- Designing graphic products including brand identity and websites in Wordpress and Wix
- · Coordinating multiple simultaneous projects
- Working fluidly in Adobe Creative Suite including Photoshop, InDesign, and Illustrator
- Meeting tight deadlines independently or with a team
- Consulting best methods to convey scientific concepts to a specific audience
- Mastery of basic illustration techniques including color theory, form, and composition

#### **Natural science**

- Teaching the following subjects at the college level:
  - · Introductory geology including rock and mineral identification
  - Basic botany, dendrology, and natural resources
  - · General biology
  - Plant pathology
  - Adobe Creative Suite and Microsoft Office
- Graduate-level knowledge of northeastern ecology; ability to identify most northeastern birds by sight and/or sound.

# RELEVANT AWARDS

- Finalist, National Science Foundation's International Science and Engineering Visualization Challenge
- University of Vermont Field Naturalist Fellowship
- Yosemite National Park Scientific Visualization Fellowship
- Homer and Will Endowed Scholarship in Biology
- Art Nomination Scholarship for full four-year tuition at Juniata College

#### **EMPLOYMENT**

# Owner/Art Director, Fall 2009 - present

Kelly Finan Illustration, Hop Bottom PA

- Science illustration and graphic design for educators and scientists
- Some notable clients include the National Aquarium in Baltimore, UC Press, McGraw Hill Education, Pearson Education, and Harvard University

# **Scientific Visualization Fellow,** June 2009 - September 2009 Sierra Nevada Research Institute, Yosemite National Park CA

# SELECT PUBLISHED ARTWORK

- Inspire Science digital science experiments, published by McGraw Hill Education (2015-2018)
- Biomaterials Science, back cover illustration (2018)
- Making Modern Meals by Amy Trubeck, published by UC Press (2017)
- Elements journal, half-page illustration (Summer 2015)
- Mining Engineering Magazine, half-page illustration (January 2012)
- ECHOS Children's Book Series, six books published by the Miami Science Museum (2011-2014)
- Virology by David Harper, published by Taylor & Francis (2011)
- The Journal of Experimental Biology, cover illustration (November 2010)

#### **ORGANIZATIONS**

Guild of Natural Science Illustrators, member since 2015

#### SPECIAL PROJECTS

# From Botox to Bryophytes: How Modern Marketing Can Inform Natural History Interpretation

Presented at Northeast Natural History Conference, April 2018

# Master's Project: Maine Natural Heritage Hikes

- · Detailed natural history descriptions for fifteen of Maine's most popular hiking trails
- Project included field data collection, writing for the public, illustration, and layout design
- Published on MaineTrailfinder.com June 2014

# VOLUNTEER POSITIONS

## Secretary, Salt Spring State Park Education Committee

Attending meetings, recording minutes, teaching nature programs (5 hours/month)

### Susquehanna Clean Air Network

Canvassing, attending meetings, flyer design (5 hours/month)